

## Mazel Tov

to **Eric and Melanie Meer** on the bris of their son, and to the grandparents Jonah and Smadar Meer, and Ronald and Susan Glickman, and to their daughter Lilah, a student at Rabbi Arthur Schneier Park East Day School.

to **Arash and Natalie Gohari** on the bris of their son, and to the grandparents Jamshid and Yafa Gohari and Avi and Ronit Ben-Yakar.

### PARSHAT | EKEV

***"This shall be the reward when you listen to these ordinances."***  
***(7:12)***

*The word "ekev," translated as when or because, also means heel. Thus, Rashi interprets the phrase to mean: when you listen to those mitzvot that appear to be of lesser significance, commandments which a person might tread upon with his heel. In Pirkei Avot, 2:1, Rebbi says, "Be as scrupulous in performing a 'minor' mitzvah as a 'major' one, for you do not know the rewards given for mitzvot." Can we view any mitzvah to be minor? Yes, if we view mitzvot to be a confirmation of ceremonies and rituals. When we realize that each mitzvah is one component in a vast integrated system we no longer question the degree of importance. When each component exists to perform a specific function in a interrelated system, all are equally important.*

## Memorial Kaddish

### Lisa Czyzyk

beloved wife of Jay, dear mother of Benjamin and Jonathan, Alumni of the Rabbi Arthur Schneier Park East Day School. May the family be comforted among the mourners of the Zion and Jerusalem.

## Yahrzeits

Mrs. Susan Lachman - Father  
Mrs. Sandra Guttenberg - Father  
Mr. Steve Austern - Father  
Mrs. Vera Rausnitz - Husband  
Mr. Gerald Rausnitz - Father  
Mrs. Nili Herzog - Husband  
Mr. Michael Katz - Father  
Mrs. Rita Salfeld - Father  
Mrs. Suzanne Steinberg - Mother  
Mrs. Helga Abel - Mother  
Mrs. Harriett Brownstein - Brother  
Mrs. Vivian Mook Baer - Father  
Dr. Jay Barnett - Father  
Mr. Albert Safer - Father  
Mr. Alan Steinberg - Father  
Mr. Stephen Shapiro - Father  
Mr. Robert Fisher - Brother  
Dr. Barbara Leibowitz - Mother  
Ms. Sherrie Keller - Aunt  
Dr. Annette Osher - Father



**Rabbi Arthur Schneier** Senior Rabbi  
**Rabbi Benjamin Goldschmidt** Assistant Rabbi  
**Cantor Yitzchak Meir Helfgot** Chief Cantor  
**Cantor Benny Rogosnitzky** Cantor  
**Rabbi Harold Einsidler** Ritual Director  
**Toby N. Einsidler** Administrator

שבת שלום  
**Shabbat Shalom**

**Welcome Guest Speaker Rabbi Pinchas Goldschmidt**  
**Chief Rabbi of Moscow**

**August 3-4, 2018 ♦ 23 AV, 5778**

**Shabbat Mevorchim**  
**Blessing of the New Month of ELUL**

**EKEV**

**Daily Services**

Deuteronomy 7:12-11:25  
Hertz p. 780 Artscroll p. 980  
HAFTARAH: Isaiah 49:14 - 51:3  
Hertz p. 794 Artscroll p. 1197

Sunday | 9:00 am  
Monday - Friday | 7:45 am  
Evenings | 6:30 pm

## Services Schedule

**FRIDAY | August 3**  
**Shabbat Mevorchim**  
 6:30 pm • Evening Services

**SATURDAY | August 4**  
 9:00 am • Morning Services  
**Rabbi Arthur Schneier**  
**Cantor Benny Rogosnitzky**  
 Sermon;

**Rabbi Pinchas Goldschmidt**  
 "The new Israeli Nation Law  
 Necessary, Redundant or Dangerous?"

11:00 am • Children's Services |  
 Goldberg Ballroom

12:00 pm • Congregational Kiddush  
 in the Brooks Ballroom *sponsored*  
*by: Joseph and Lieve Guttmann*  
 in honor of the engagement of their  
 grandson, **Jacob Herskowitz**, to  
**Jessamyn Sutton**.

6:40 pm • Chumash Class:

**Rabbi Harold Einsidler**

7:40 pm • Mincha

Seudah Shlishit

D'var Torah:

**Rabbi Benjamin Goldschmidt**

8:52 pm • Shabbat ends

**Shabbat - Sunday | August 11-12**

**Rosh Chodesh ELUL**

**Rabbi Arthur Schneier**

**Cantor Benny Rogosnitzky**

9:00 am • Morning Services

**OPEN HOUSE at 7pm**  
**Tuesday | August 7, 2018**

*Park East Synagogue,  
 Rabbi Arthur Schneier Park East Day  
 School, Leon and Gina Fromer Youth  
 Enrichment Center, Sunday Shkola.*

*Tour all of our historic  
 facilities and meet the Rabbis,  
 Administration and Faculty.*

**Summer Lecture Series**  
**"The Luminaries of the Dark Ages"**  
**with Rabbi Benjamin Goldschmidt**

**Judah Halevi**  
 Wednesday, August 8

**Nachmanides**  
 Monday, August 27

\$25/per class

5:45 pm • A light dinner  
 will be served.

**Book of Remembrance**

Remember your loved ones in the  
 Book of Remembrance for 5779,  
 which is currently being compiled.

Please contact **Toby Einsidler** in  
 the Synagogue office or  
 register online:

**www.ParkEastSynagogue.org**

**Saturday | September 1**  
**Selichot**

9:00 pm •

State of the World Jewry Address

**Rabbi Arthur Schneier**

**"Jews in a World Divided."**

10:30 pm • Selichot Service  
**Chief Cantor Yitzchak Meir Helfgot**  
**Maestro Russell Ger**  
**Park East Synagogue Choir**

Members can reserve two complementary  
 seats today by going to our website at  
**www.ParkEastSynagogue.org** and at  
 check out typing in the code:

**MembersFree** (all one word) in the coupon  
 area. Click 'apply code' after entering the code  
 to apply the discount to your order.

**THIS IS FOR CURRENT FULL PAYING**  
**MEMBERS ONLY - THANK YOU!**

**Sunday | September 9**

**Rosh Hashanah Dinner**

6:30 pm • Evening Services

Festive Yom Tov Dinner.

Special Musical Presentation:

**Cantor Benny Rogosnitzky and**  
**Maestro Russell Ger**

\$65 Members | \$85 Non-Members

Reservations: [www.ParkEastSynagogue.org](http://www.ParkEastSynagogue.org)

**Reserve your High Holy Days Seats**

**Sept 9-11 | Rosh Hashanah**

**Sept 18-19 | Yom Kippur**

- Main Sanctuary, Members Only

- Parallel Services, Synagogue

Auditorium, Non-members register

online: **www.ParkEastSynagogue.org**

**Registration 2018-2019**  
**Rabbi Arthur Schneier**  
**Park East Day School**

Early Childhood, 18 Months Old,  
 Mommy and Me,  
 Taste of School - Kindergarten  
 Elementary School Grades 1-5  
 Middle School Grades 6-8

[www.parkeastdayschool.org](http://www.parkeastdayschool.org)  
 Ask about our incentive program!

**Leon & Gina Fromer Park East**  
**Youth Enrichment Center**

Pre-K (Age 4)

Kindergarten (Age 5)

Elementary School (Ages 6-12)

For details, contact:

**Rabbi Harold Einsidler** or

**Cantor Laivi Freundlich**

212-737-6900 x 1907

[sightique@aol.com](mailto:sightique@aol.com)

**SUNDAY SHKOLA**

2-13 Years Old

For details, contact:

**Rabbi Benjamin Goldschmidt**

212-737-6900 x 1103

[rbg@pesyn.com](mailto:rbg@pesyn.com)